RESULTS OF THE 2002 HAWAII HELMET USE SURVEY

Report to the Department of Transportation State of Hawaii

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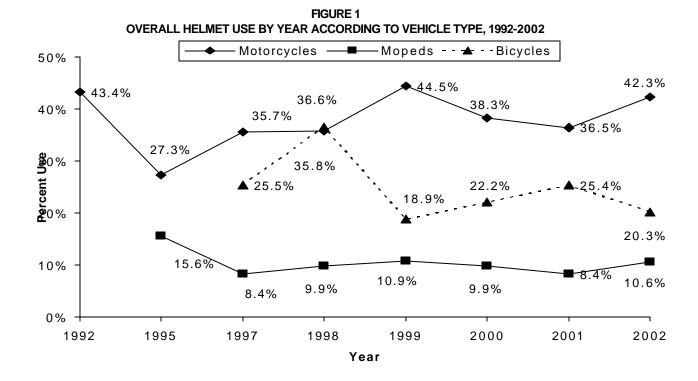
I. INTRODUCTION

This report contains the results of the 2002 Hawaii State Helmet Use Survey. During the 2001 Legislative Session, a new law (HRS§291C-150) requiring helmet use among bicycle riders under the age of 16 was enacted. Parents or guardians of youth in violation of the law can be levied a fine of up to \$25. Prior to this most recent legislation, Hawaii had no law requiring helmet use for either operators or passengers of motorcycles, mopeds, and bicycles.

Data were collected statewide and analyzed by the University of Hawaii's Department of Urban and Regional Planning (DURP). Field surveys were conducted at 136 sites on the islands of Oahu, Maui, Hawaii, and Kauai between January and March of 2002. The methodology and selection criteria were based on studies conducted from 1985 through 2001. The 2002 survey includes helmet use observations of 1,390 motorcyclists, 358 moped riders, and 591 bicyclists.

II. SUMMARY

Gains were made in helmet use rates among motorcyclists and moped riders. However, helmet use rates dropped among bicyclists. The overall helmet use rate for motorcyclists in 2002 was 42.3%, increasing from the 36.5% observed in 2001. Amongst moped riders, helmet use rates rose from 8.4% in 2001 to 10.1% in 2002. Helmet use among observed bicyclists decreased from 25.4% in 2001 to 20.3% in 2002. Figure 1 illustrates the results.



III. METHODOLOGY

A total of 136 observation sites were selected, with 66 sites on Oahu, 24 on Maui, 24 on Hawaii, and 22 on Kauai. Observations were conducted in tandem with seat belt use observations. Teams of two spent approximately 40 minutes during daylight hours at each site recording helmet use. One person observed helmet use while the other person entered the data into Palm handheld computers—which replaced paper survey forms used in previous years. The data were then analysed at DURP using SAS, a statistical software package.

IV. FINDINGS

The analysis of the helmet use survey is divided into three different results for each of the following vehicle types: (1) motorcycles; (2) mopeds; and (3) bicycles.

(1) MOTORCYCLES

Helmet use among motorcyclists increased from 36.5% in 2001 to 42.3% in 2002. As in previous years, Oahu's use rate (46.4%) was considerably higher than the use rate among riders on the neighbor islands (29.6%). However, helmet use on the neighbor islands improved from previous years, and a new peak for helmet use on the neighboring islands was established in 2002. These results are shown in Figure 2.

100% 90% 80% 70% Percent Use 60% 48.5% 46.7% 45.6% 46.8% 50% 39.3% **46.4%** 38.8% ¥ 42.3% 40% 31.8% 44.5% 28 38.3% 35.8% 36.5% 30% 35.7% **▲** 29.6% 27.3% 29.1% 20% 23.8% 24.7% 22.1% 24.8% 18.5% 10% 13.2% 0% 1992 1995 1997 1998 1999 2000 2001 2002 Year -State ■ Oahu Neighbor Islands

FIGURE 2
MOTORCYCLE HELMET USE BY YEAR ACCORDING TO LOCATION, 1992-2002

Motorcycle helmet use on the four major islands varied. Once again, the highest rates of helmet use were observed on Oahu (46.4%), followed by Hawaii (35.8%), Maui (32.2%), and Kauai (19.4%). However, a noticeable difference among passenger helmet use rates was observed during the 2002 survey. In previous years, operators have been helmeted more frequently than passengers. This year, the state wide results support this trend—with 43.9% of motorcycle operators and 29.3% of passengers observed wearing helmets. Interestingly, however, motorcycle passengers on the islands of Hawaii and Maui were helmeted more frequently than motorcycle operators. On Hawaii, 38.5% of passengers were helmeted, while only 35.5% of operators were helmeted. On Maui, 35.7% of passengers were helmeted, while only 31.6% of operators wore a helmet. Table 1 details these findings.

TABLE 1
MOTORCYCLE HELMET USE BY ISLAND, 2002

FACTORS	OPERATOR		PASSE	PASSENGER		TOTAL	
	Total Observed	Percent Helmeted	Total Observed	Percent Helmeted	Total Observed	Percent Overall Helmeted	
ISLAND							
Oahu Maui Hawaii Kauai	954 76 124 86	47.9% 31.6% 35.5% 22.1%	101 14 13 22	31.7% 35.7% 38.5% 9.1%	1,055 90 137 108	46.4% 32.2% 35.8% 19.4%	
Neighbour Islands State	286 1,240	30.4% 43.9%	49 150	24.5% 29.3%	335 1,390	29.6% 42.3%	

Figure 3 shows the difference in helmet use between each district on Oahu. Since 2001,helmet use rates in Honolulu, (51.7%), Ewa (57.5%), Waialua (42.1%), Wahiawa (46.7%), and Koolaupoko (56.1%) increased. The use rate in Koolauloa (17.2%) declined dramatically. A decrease was also observed in Waianae (21.8%).

FIGURE 3
MOTORCYCLE HELMET USE BY DISTRICTS ON OAHU, 2001 and 2002

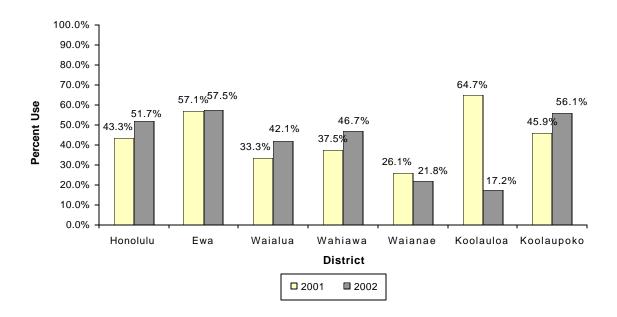


Table 2 provides a breakdown of helmet use among motorcyclists according to time of day, vehicular volume, weather condition, vehicular speed, number of lanes, and day of the week. See Appendix 1 for a complete table.

TABLE 2
MOTORCYCLE HELMET USE ACCORDING TO VARIOUS FACTORS, 2002

FACTORS	OPERATOR		PASSI	PASSENGER		TOTAL	
	Total Observed	Percent Helmeted	Total Observed	Percent Helmeted	Total Observed	Percent Overall Helmeted	
TIME PERIOD							
7:00 AM - 10:59 AM 11:00 AM - 2:59 PM 3:00 PM - 7:00 PM	262 439 539	36.6% 35.1% 54.6%	38 63 49	23.7% 27.0% 36.7%	300 502 588	35.0% 34.1% 53.1%	
VOLUME							
Low volume High volume	22 1,218	27.3% 44.2%	2 148	50.0% 29.1%	24 1,366	29.2% 42.5%	
WEATHER							
Sunny Partly Cloudy Cloudy	986 185 69	40.8% 61.6% 40.6%	114 30 6	28.1% 33.3% 33.3%	1,100 215 75	39.5% 57.7% 40.0%	

SPEED						
Below 25 MPH	374	29.7%	62	27.4%	436	29.4%
25 - 34 MPH	162	42.6%	17	23.5%	179	40.8%
35 - 44 MPH	367	49.6%	38	31.6%	405	47.9%
45 - 54 MPH	204	50.5%	24	25.0%	228	47.8%
55 or more MPH	133	59.4%	9	55.6%	142	59.2%
LANES						
One Lane	191	35.6%	31	29.0%	222	34.7%
Two Lanes	420	33.6%	56	23.2%	476	32.4%
Three Lanes	418	57.9%	34	41.2%	452	56.6%
Four Lanes	146	44.5%	15	33.3%	161	43.5%
Five lanes	65	43.1%	14	21.4%	79	39.2%
WEEK						
Weekday	574	54.5%	52	19.2%	626	51.6%
Weekend	666	34.7%	98	34.7%	764	34.7%

(2) MOPEDS

The helmet use rate among Oahu's moped riders increased slightly from 9.8% in 2001 to 12.1% in 2002. Once again, however, the use rate on the neighbor islands decreased dramatically, dropping from 7.6% in 2001 to 2.6% in 2002. Use rates on the neighboring islands did not prevent the overall state helmet use rate from rising. Moped helmet use increased from 8.4% (2001) to 10.1% (2001). Figure 4 below shows the use rate trends.

FIGURE 4 MOPED HELMET USE, 1995-2002

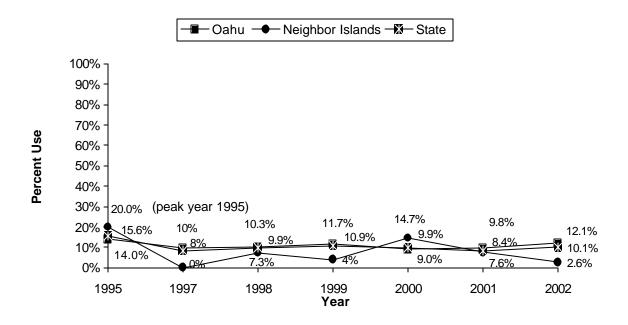


Table 3 characterizes helmet use among moped riders by individual and grouped islands.

TABLE 3
MOPED HELMET USE BY ISLAND, 2002

FACTORS	OPERATOR		PASSENGER		TOTAL	
	Total Observed	Percent Helmeted	Total Observed	Percent Helmeted	Total Observed	Percent Overall Helmeted
ISLAND						
Oahu Maui Hawaii Kauai	279 18 49 4	11.8% 0.0% 4.1% 0.0%	3 0 5 0	33.3% 0.0% 0.0% 0.0%	282 18 54 4	12.1% 0.0% 3.7% 0.0%
Neighbour Islands State	71 350	2.8% 10.0%	5 8	0.0% 12.5%	76 358	2.6% 10.1%

Helmet use rates are categorized in Table 4 by various factors that may influence moped helmet use. These factors include helmet use rate by time period, vehicular volume, weather condition, vehicular speed, number of lanes, and day of the week. See Appendix 2 for a complete table.

TABLE 4
MOPED HELMET USE ACCORDING TO VARIOUS FACTORS, 2002

FACTORS	OPERATOR	PASSENGER	TOTAL

	Total Observed	Percent Helmeted	Total Observed	Percent Helmeted	Total Observed	Percent Overall Helmeted
TIME PERIOD						
7:00 AM - 10:59 AM 11:00 AM - 2:59 PM 3:00 PM - 7:00 PM	83 100 167	9.6% 10.0% 10.2%	2 4 2	0.0% 25.0% 0.0%	85 104 169	9.4% 10.6% 10.1%
VOLUME						
Low Volume High Volume	22 328	18.2% 9.5%	1 7	0.0% 14.3%	23 335	17.4% 9.6%
WEATHER						
Sunny Partly Cloudy Cloudy	278 61 11	7.9% 19.7% 9.1%	4 1 3	0.0% 100.0% 0.0%	282 62 14	7.8% 21.0% 7.1%
SPEED						
Below 25 MPH 25 - 34 MPH 35 - 44 MPH 45 - 54 MPH 55 MPH	94 147 104 4 1	5.3% 10.2% 12.5% 50.0% 0.0%	4 2 2 0 0	0.0% 50.0% 0.0% 0.0% 0.0%	98 149 106 4 1	5.1% 10.7% 12.3% 50.0% 0.0%
LANES						
One Lane Two Lanes Three Lanes Four Lanes Five Lanes	43 108 143 39 17	16.3% 7.4% 10.5% 7.7% 11.8%	4 1 2 1 0	0.0% 0.0% 50.0% 0.0% 0.0%	47 109 145 40 17	14.9% 7.3% 11.0% 7.5% 11.8%
WEEK						
Weekday Weekend	196 154	11.7% 7.8%	2 6	50.0% 0.0%	198 160	12.1% 7.5%

(3) BICYCLES

The results of the 2002 Helmet Use Survey shows that the statewide helmet use rate among bicyclists has decreased, due to the dramatic decrease in helmet use on Oahu. Figure 5 shows that statewide helmet use among bicyclists decreased from 25.4% in 2001 to 20.3% in 2002. On Oahu, helmet use

significantly decreased from 32.0% in 2001 to 14.7% in 2002. Meanwhile, a new peak for helmet use rates among outer island bicyclists was established at 43.5%. Figure 5 illustrates these trends.



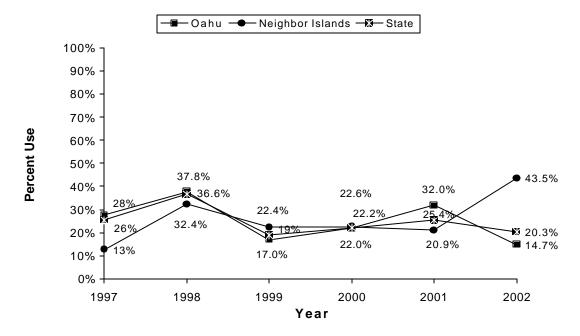


Table 5 shows the variation in helmet use among bicyclists by island. The lowest helmet use rate was observed on Oahu, where the majority of bicyclists were observed. Only 14.7% of riders observed were helmeted. Maui, however, reported the highest percentage of helmeted riders, with 66.7% of those observed helmeted. On Kauai, 37.9% of bicyclists were helmeted, and on Hawaii, 27.7% wore a helmet. A complete table is provided in Appendix 3 of this report.

TABLE 5
BICYCLE HELMET USE BY ISLAND, 2002

FACTORS	DRIVER	PASSENGER	TOTAL	

	Total Observed	Percent Helmeted	Total Observed	Percent Helmeted	Total Observed	Percent Overall Helmeted
ISLAND						
Oahu	471	14.9%	5	0.0%	476	14.7%
Maui	39	66.7%	0	0.0%	39	66.7%
Hawaii	47	27.7%	0	0.0%	47	27.7%
Kauai	28	35.7%	1	100.0%	29	37.9%
Neighbour Islands	114	43.0%	1	100.0%	115	43.5%
State	585	20.3%	6	16.7%	591	20.3%

Table 6 summarizes those factors that may influence helmet use among bicyclists, including difference by time period, vehicular volume, weather condition, vehicular speed, number of lanes, and day of the week.

TABLE 6
BICYCLE HELMET USE ACCORDING TO VARIOUS FACTORS, 2002

FACTORS	OPER	ATOR	PASSI	ENGER	TOTAL	
	Total Observed	Percent Helmeted	Total Observed	Percent Helmeted	Total Observed	Percent Overall Helmeted
TIME PERIOD						
7:00 AM - 10:59 AM 11:00 AM - 2:59 PM 3:00 PM - 7:00 PM	160 198 227	16.9% 19.2% 23.8%	1 5 0	0.0% 20.0% 0.0%	161 203 227	16.8% 19.2% 23.8%
VOLUME						
Low Volume High Volume	31 554	22.6% 20.2%	1 5	0.0% 16.7%	31 560	22.6% 20.2%
WEATHER						
Sunny Partly Cloudy Cloudy	437 121 27	22.2% 15.7% 11.1%	5 1 0	0.0% 100.0% 0.0%	442 122 27	22.0% 16.4% 11.1%
SPEED						
Below 25 MPH 25 - 34 MPH 35 - 44 MPH 45 - 54 MPH 55 or more MPH	148 271 134 31 1	17.6% 13.7% 29.1% 54.8% 0.0%	3 2 1 0	0.0% 50.0% 0.0% 0.0% 0.0%	151 273 135 31 1	17.2% 13.9% 28.9% 54.8% 0.0%
LANES						
One Lane Two Lanes Three Lanes Four Lanes Five Lanes	113 156 183 111 22	38.1% 19.9% 17.5% 7.2% 22.7%	2 3 0 1 0	50.0% 0.0% 0.0% 0.0% 0.0%	115 159 183 112 22	38.3% 19.5% 17.5% 7.1% 22.7%
WEEK Weekday Weekend	317 268	24.6% 15.3%	1 5	100.0% 0.0%	318 273	24.8% 15.0%

V. CONCLUSION AND RECOMMENDATIONS

The 2002 Helmet Use Survey reveals differences in use rates between vehicle types. While the use rates for both motorcycle and moped populations have decreased this year, the bicycle helmet use rate has increased. Hence, the current findings in the 2002 Helmet Use Survey lead to several important recommendations:

- (1) Research needs to be tailored to examine compliance with the newly enacted helmet law among youth. In addition, in order for the helmet law to work effectively, enforcement and public education need to occur.
- (2) A study examining the reasons for consistently low helmet use rates among moped rider's needs to be conducted.
- (3) Further study is necessary to understand the relationship between helmet use rates, rider characteristics (such as, age, gender, and socio-economic status), and vehicle type. Low helmet use among moped riders, for example, may be associated with rider characteristics of those who operate mopeds. Further study is necessary to determine if such a relationship exists.
- (4) Programs of public education and public information should be developed in order to increase helmet use—especially among moped riders.

APPENDIX C1-C3